



CHANCELLOR'S CHAT

District news for faculty and staff



[Crafton Hills College](#) | [San Bernardino Valley College](#) | [Economic Development & Corporate Training](#) | [KVCR TV/FM](#)

March 6, 2017

Dear Friends and Colleagues,

There is a headline that might have caught your eye early this week:

["\\$157 million to be awarded to the San Bernardino Community College District for FCC's spectrum auction."](#)

The story appeared on the [front page](#) of The Sun, The Press-Enterprise, [Current](#) -- news for and about public media in the U.S. -- and of course, all across social media.

So what happened?

Essentially, SBCCD is receiving auction proceeds from the Federal Communications Commission (FCC) to move KVCR-TV's airwaves to a lower frequency in order to free up bandwidth for mobile and wireless providers. Cable and satellite carriage viewers will not notice the technical changes.

What exactly is the spectrum auction?

Let's first take on the concept of "spectrum." Spectrum is the range of frequencies used to transmit sound, data and video. TVs, radios, cellphones, computers, garage door openers, medical equipment, and wireless microphones, among other devices, all use spectrum.

The growth of smartphones, tablets and other wireless gadgets is driving a need for more spectrum for their data transmissions. In 2010, the FCC spotlighted the country's spectrum crunch and suggested an auction as a way to make more room for those wireless needs. Congress agreed, and the auction process was authorized in February 2012. The highly complex auction process began in March 2016 and concluded in January 2017 for TV broadcasters like KVCR. Learn more on [Current](#).

As the license holder of KVCR-TV's broadcast license, SBCCD chose to participate in the auction to accomplish two goals:

1. Bolster KVCR's ability to provide the world-class programming that Inland Southern California deserves.
2. Advance our educational mission of preparing and inspiring our region's future workforce.

How will the funds be put to work?

Our most fundamental mission -- whether it's through KVCR, San Bernardino Valley College, Crafton Hills College or our Economic Development & Corporate Training division -- is to educate and lift up our region. That's why we exist.

The SBCCD Board of Trustees -- who are elected to make sure the district meets the needs of the community -- will take a two-fold approach with the auction proceeds:

1. Use a portion of the auction proceeds to invest in KVCR and make significant changes to repair, replace and upgrade TV equipment and antennas to transition to the new broadcast frequency.
2. Begin developing a strategic financial plan to ensure the remaining auction proceeds are invested and utilized to advance our district-wide educational mission.

Looking ahead

I could not be more enthusiastic and hopeful about the future.

This significant infusion of one-time funding is more than just an SBCCD or KVCR landmark -- it embodies our core principle that what we do here reaches far beyond. The work of our faculty, staff and students help make a difference in our community.

Now more than ever, we can -- and must -- recommit ourselves to reach even greater heights, work in new and creative ways, and serve the public good.

For more frequently asked questions, please visit www.kvcrnews.org/faq

I invite you to email me at bbaron@sbccd.edu to continue this chat by sharing an idea or comment.

Onward,

Chancellor Bruce Baron



New partnership guarantees admission for CHC students at Univ. of Redlands

Crafton Hills College students will be guaranteed admission at the University of Redlands under a new agreement to be signed by Dr. Wei Zhou, president of CHC, and Dr. Ralph Kuncel, president of University of Redlands on March 8, 2017. "The transfer agreement with University of Redlands will provide a seamless pathway for our students to earn a bachelor's degree from one of the most highly-ranked private institutions in our own backyard. Even more exciting is the promise of a \$10,000 scholarship for those students accepted into the program," said CHC President Wei Zhou. A ceremonial signing will take place in the CHC Transfer Center at 3:30 p.m. on Wednesday, March 8.

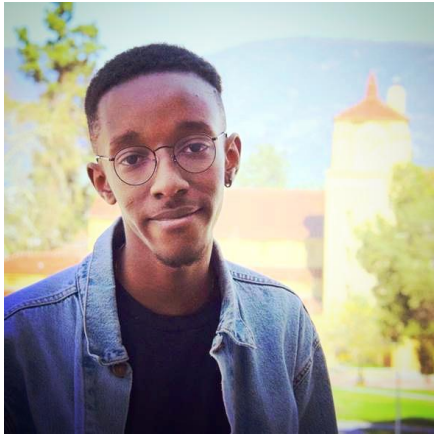
United for student success



SBCCD wins top regional award for sustainable and green development

San Bernardino Community College District and the City of Redlands have received an award for their efforts to save water at Crafton Hills College. The agencies won an award for Sustainable and Green Development during the [Inland Empire Economic Partnership's](#) 2017 Turning Red Tape into Red Carpet awards Thursday at the DoubleTree by Hilton Hotel Ontario Airport. The city worked with the community college district to install a nonpotable water irrigation system at Crafton Hills College. The initiative saves the college money on its water bill, keeping more precious resources in the classroom to educate the region's future workforce.

As seen on Redlands Daily Facts



SBVC student to be honored at statewide educators' summit

Devin Mitchell is proof that hard work pays off. He is from Pomona and started attending SBVC in 2015. Known for his caring personality, he is studying to become a computer scientist, and is a member of the [B.R.O.T.H.E.R.S.](#) (Brothers Reaching Out To Help Each Other Reach Success) Club. On March 2, Mitchell will be one of just a few students honored with a scholarship and mentorship from the African American Male Education Networks & Development (A2MEND), an organization that works to support the success of black administrators, faculty, staff, and students within the California community college system. He will receive the scholarship at their annual conference in Los Angeles.

Congratulations Devin!



SBCCD goes to Washington, D.C. to advocate for students

Whether through Pell Grants, institutional aid, or workforce development programs, the federal government has a significant impact on community college students. Recently, SBCCD Trustees and Student Trustees visited Washington D.C. to advocate for major issues, including to reinstate [year-round Pell Grants](#), and to pass the [BRIDGE Act](#), which provides stability for [DACA](#) students while Congress works on a long-term policy. If you would like to receive policy updates and become an advocate in support of SBCCD's educational mission, [contact the SBCCD Office of Public Affairs & Government Relations](#).

Putting students first



Chris Grant appointed to statewide emergency preparedness task force

To help standardize emergency management throughout the 113 California Community Colleges system, SBCCD's Emergency Preparedness Coordinator Chris Grant has been appointed to serve on the statewide READY C3 task force. The task force is part of the CCC's Institutional Effectiveness Partnership Initiative (IEPI). Among its goals, READY C3 will develop emergency preparedness standards and guidelines in accordance to assist California community college districts and campuses in the event of a natural disaster, hazardous condition, or terrorist activity on or around a community college campus.

[Read the plan](#)

Enrichment Opportunities

Managing change at work: Free webinar

Tuesday, March 21

9 a.m.

Brought to you by HealthAdvocate

Organizational change often makes way for progress and, ultimately, success, but can be painful and anxiety producing in the process. In this workshop, we will examine the concept of organizational change, typical expectations and realities, and strategies for successfully managing change, both personally and as part of the organization.

[>> Register online](#)

Get your taxes done for free

Every Saturday, from Feb. 11 to April 8

9 a.m. to Noon

CHC - Central Complex (CNTL) Room 134

The Volunteer Income Tax Assistance (VITA) program, sponsored by the Accounting program at Crafton Hills College and the Internal Revenue Service, provides free tax preparation services to individuals and families earning less than \$54,000 a year who need assistance in preparing their own returns. No appointment is necessary. Free parking is available to taxpayers in Lot F.

[>> Get more information](#)

Starting your own small (and large) business: Free workshop

Wednesday, April 5

9 to 10 a.m.

SBCCD - Applied Technology Training Center, Room 120

Every month, local entrepreneurs present their startup companies to their communities and learn how their community can help support their business to flourish. 1 Million Cups is a free, national program designed to educate, engage, and connect aspiring business owners over a million cups of coffee. Workshops are free and open to students, faculty, staff and community members as a public service of SBCCD's [Economic Development & Corporate Training](#) division.

[>> Learn more and get started](#)

[Board of Trustees Meetings](#) | [District Assembly Meetings](#) | [District Police](#) | [Master Calendar of Events](#)

About San Bernardino Community College District

We serve 22 cities in the heart of Inland Southern California and create new opportunities for 25,000 students each year through our two fully-accredited campuses: Crafton Hills College and San Bernardino Valley College. We cultivate minds and transform our community through our Economic Development & Corporate Training division and KVCR, the region's National Public Radio (NPR) and Public Broadcasting System (PBS) television station. Through our day-to-day educational enterprise, SBCCD generates \$621 million in local economic activity each year. [Watch our video.](#)

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