



Chancellor's Chat



A SAN BERNARDINO COMMUNITY COLLEGE DISTRICT PUBLICATION
ENHANCING YOUR LIFE WITH QUALITY EDUCATION

VOLUME 6 • ISSUE 23

September 23, 2016

BRIEF BOARD CALENDAR

September 22, 2016
12 p.m.
Study Session

October 13, 2016
8 a.m.
Study Session

October 20, 2016
4 p.m.
Business Meeting

DISTRICT HIGHLIGHTS

Crafton Hills
President's Report
click [here](#).

San Bernardino Valley
President's Report
click [here](#).

Police Department
click [here](#)

Dear Friends and Colleagues,

This has been a great week at SBCCD. I enjoyed working together with my colleagues from SBVC, CHC, EDCT and the District Office on planning how to allocate the new Strong Workforce funding best. The meeting showed that we can work together as a team, sharing ideas in a safe and collegial environment. I believe this will be the first of many collaborations and fits right in with the "C" of my A.C.T.I.O.N. agenda – Collegiality. We will discuss the results of the 4-hour workshop to the District Assembly Executive Committee and develop next steps.

Let's improve student enrollment

Our enrollment is currently projected to be significantly below target for this year. If our spring 2017 enrollment matches our spring enrollment last year, we will end the year almost 2,000 FTES below our goal. This will result in the loss of \$2,193,000 in funding. And this is just based on the 2% growth and not the additional funding that would be made available to our district for new growth of 4.25%. In addition, our class size has grown small since last year. At SBVC classes are averaging a 77 percent fill rate while at CHC the fill rate is 69%. On average, this illustrates that we are trying to grow by opening new sections that are not filling to capacity or near capacity. This means that we are spending more money with little return on investment. However, I am encouraged about the future.

I am currently working together with Presidents Rodriguez and Zhou to think about innovative ways we can reach and serve more students. We'll need to consider immediate strategies to increase FTES from more non-traditional sources such as noncredit,

work experience, dual enrollment, and positive attendance, to name a few. I also look forward to working with each of you to help deliver on our mission ahead. I firmly believe that with our smart investments in marketing, coupled by each of us getting the word out to our community that we have classes available to pursue an education, we can achieve our enrollment goals.

Personal reflection

As you will read in the articles in this week's Chancellor's Chat, you will understand why I am so proud of all of you. The way that both colleges immediately responded to the needs of the unfortunate students of ITT Technical Schools was simply inspirational. You were able to mobilize resources and working across the district we had several workshops to provide information to the students. I was also proud to represent our district at the legislative hearing on college attainment with other, local educational leaders. The need to continue our efforts to help students to become better prepared to enter college and the need to help them achieve success once they are in college, are very powerful mandates, and I look forward to helping in any way that I can to help you serve our students. I cannot repeat often enough that I continue to be guided by our blueprint for A.C.T.I.O.N.: Accountability, Collegiality, Transformation, Interaction, Objectivity, Necessity.

Please let me know how I can support your important work. I look forward to seeing you soon.

Sincerely,

Chancellor Bruce Baron

Useful Links

[Accreditation Update](#)

[Board Policies & Procedures](#)

[Board Meeting Agenda & Minutes](#)

[District Assembly Agenda & Minutes](#)

[Master Calendar of Events](#)

[Chancellor's Webpage, Photo Gallery and Presentations](#)

[SBCCD WIKI](#)

[Business & Fiscal Services](#)
[Payroll](#)

[Environmental Health & Safety](#)

[Human Resources](#)

[Technology & Educational Support Services](#)

[District Police Department Information](#)

[Classification & Compensation Study](#)

[San Bernardino Valley College](#)

[Crafton Hills College](#)

[Economic Development & Corporate Training](#)

[KVCR](#)



Chancellor Baron to CA legislators: “Our bottom line is student success”

On Thursday, Sept. 22, Chancellor Bruce Baron spoke at a public hearing held at UC Riverside by the California Assembly Committee on Higher Education on improving college readiness and degree attainment in the Inland Empire. Chancellor Baron advocated on behalf of the 25,000 students attending Crafton Hills and San Bernardino Valley College.



“Our mission of educating all students who walk through our doors, regardless of how much money they have, is truly our foundation,” explained Chancellor Baron. While profit doesn’t drive community colleges, the

state’s funding support is critical to the district’s mission, he said. “Our bottom line is student success.”

Chancellor Baron thanked Governor Jerry Brown and the legislature for adding \$200 million in new funding in this year’s state budget for California’s community colleges. “For San Bernardino Community College District, this will result in a public investment of \$1.7 million to strengthen our academic quality, to build new career pathways, and to improve regional cooperation among colleges, civic organizations, and the business community. This is \$1.7 million that will directly go toward helping our students achieve their educational potential.”

Assemblymember Jose Medina (D-Riverside) is Chair of the Assembly Committee on Higher Education. Medina was joined on the dais by San Bernardino Valley College alumna Assemblymember Cheryl Brown (D-San Bernardino), Assemblymember Eric Linder (R-Corona) and Assemblymember Tom Daly (D-Anaheim). **Watch the video on [Facebook](#).**



KVCR TV/FM wins Inland Empire station of the year award

KVCR 91.9 FM/TV 24 took home the prize as Best Radio or TV Station of the Year on Thursday, Sept. 23 at the American Advertising Federation's Inland Empire Media Awards. The AAF is the United States' oldest national advertising trade association.

"The critical role KVCR plays to enrich our community's cultural, civic and social fabric is truly unmatched," said San Bernardino Community College District Chancellor Bruce Baron. "Whether it's on television or radio, our innovative broadcast team delivers exceptional news programs and story-telling that helps everyone learn something new every day. We are very proud of their hard-work and dedication."

The awards gala was held at the historic Mission Inn Hotel & Spa in Riverside. Finalists for the same category included KATY, KMET, KGGL and KFRG. KVCR is a division of the San Bernardino Community College District.

SBVC
90
 years of excellence
 1926 ♥ 2016

San Bernardino Valley College
 is celebrating 90 years of excellence!
 Join us Friday,
October 14, 2016 at 5:00 p.m.

Reserve your seat at: <http://conta.cc/2cjlbcK>



Former ITT Tech students receive free counseling at SBCCD, Crafton Hills College and San Bernardino Valley College

In response to the sudden closure of ITT Technical Institute nationwide, the San Bernardino Community College District partnered with the California Bureau of Private Postsecondary Education to host free academic and financial assistance information sessions for locally impacted students. The meetings brought 80 students during six morning and evening meetings held on Sept. 13, 14 and 21 at Crafton Hills College, San Bernardino Valley College and the San Bernardino Community College District office.

Crafton Hills College and San Bernardino Valley College are offering academic credit by exam, in which ITT students could take a test and get credit for that course.

“As with any crisis, we have to see what services our neighbors need,” said Chancellor Bruce Baron. “Districtwide, our student

services team was all hands on deck. My most sincere appreciation goes to them, and everyone who worked so tirelessly to give these hard-working students the help they deserve.”

SBCCD took out ads in the local newspapers, including the Spanish-speaking newspapers, launched announcements on social media, and worked with local elected officials to inform the wider community about the information sessions.

The U.S. Department of Education is hosting free webinars throughout the entire month of September to assist students apply for loan forgiveness programs and explore their educational options.

For dates and times, visit:
<https://studentaid.ed.gov/sa/about/announcements/itt#more-info>



ECDT Foundation partners with “1 Million Cups” to create new businesses locally

Do you like coffee? The District's Economic Development & Corporate Training Foundation, better known as the EDCT, is ready to help educate local entrepreneurs with coffee brewing hot. The EDCT was chosen as a Kauffman Foundation 1 Million Cups (1MC) community. 1MC is a free, national program designed to engage, mentor and connect entrepreneurs based on the notion that entrepreneurs discover solutions and network over a million cups of coffee.



“This will be a monthly program where entrepreneurs will give their business elevator pitch, while other entrepreneurs can ask them questions or give them feedback on the spot. This exercise helps them prepare to speak with potential clients in the

future,” explains Ashley Gaines, Director of the EDCT Foundation. “The event becomes a positive learning environment for everyone to learn from one another to network and connect. Some people may even find a graphic designer or business attorney there.”

In addition to the 1MC initiative, the EDCT will host workshops on social media, marketing or website development to help people start their own business. Workshop dates and topics will be announced.

The kickoff 1MC event will be held October 5 at the Applied Technology Training Center, located at 114 S. Del Rosa Drive #120 in San Bernardino. For details, visit www.1millioncups.com/sbd



Watch the interview with Ashley Gaines, Director of the ECDT Foundation at: <http://bit.ly/2cjGkEC>

In Case You Missed It...



Civic duty: Community colleges can help increase youth voting

In the general election of 2014 voter turnout among California's youth was one of the worst in California's history. Only 52% of eligible youth were registered to vote, and only 8% of them actually voted.

To reverse these trends, the California Community Colleges Board of Governors this week formed a nonpartisan partnership with the California Secretary of State to increase voter registration by college students. The partnership encourages all 72 community college districts and 113 colleges to participate in the California Students Vote Project.

The California Students Vote Project is advocating for the implementation of student voter registration best practices at all of California's public colleges and universities. These include: asking students during optimal time periods or via their student portals to register to vote, sending all-campus emails and notifications about the importance of voting before voter registration deadlines and elections, signing an MOU that outlines best practices for voter registration efforts, and implementing said practices for on-the-ground voter registration efforts.

Election Day is Tuesday, Nov. 8, 2016

Register to vote online at:
<http://registertovote.ca.gov/>

SBCVC's Dr. Ricky Shabazz selected to Lankin Institute Fellowship

Dr. Ricky Shabazz, Vice President of Student Services of San Bernardino Valley College was named one of 15 fellows with the Thomas Lakin Institute for Mentored Leadership. The week-long fellowship, held from October 23 to 28 in St. Paul, Minnesota, is focused on preparing and diversifying the pool of higher education executives who can go on to assume greater responsibilities and leadership in the community college system.



The Thomas Lakin Institute for Mentored Leadership is sponsored by the Presidents' Round Table, National Council on Black American Affairs, an affiliate of the American Association of Community Colleges (AACC). Curriculum topics include accreditation, finances, institutional leadership, leadership and diversity, board relations and fundraising. The faculty includes current community college CEOs, current and past members of the American Association of Community Colleges Board of Directors, and trustees and staff of the Association of Community College Trustees.

Dr. Shabazz oversees student success and student equity initiatives at Valley College. As the former Dean of Student Services at El Camino College Compton Center, he was instrumental in improving the center's image, community relations and enrollment grew from 6,700 students in 2006-07 to approximately 14,000 students in 2012-13. During the 2012-13 academic year, Compton Center graduated and transferred the most students in the school's history.

This Week: SBCCD in the News

Black Future Leaders Build Robots of Tomorrow
Black Future Leaders Build Robots of Tomorrow

CHC classmates involved with Porsche classic car

CHC Event: Herbivore Festival

Enrollment is up slightly at Crafton Hills College but up more at other Inland schools

SBCCD offers help for displaced former ITT students

SBVC music students participate in Fine Arts Lunch Breaks

SBVC Sports Roundup

Swimmer triumphant at CHC brings back medals, records from Rio Paralympic games

What leaders said about San Bernardino charter change

Why Inland community college enrollment is spiking

Stay up to date.
Read the news at:

<http://bit.ly/2cuNkle>

Board of Trustees

[John Longville, President](#)
Trustee Area 3

[Dr. Donald L. Singer, Trustee](#)
Trustee Area 4

[Donna Ferracone, Trustee](#)
Trustee Area 6

[Joseph Williams, Vice President](#)
Trustee Area 2

[Nikolas W. Zoumbos, Trustee](#)
Trustee Area 5

[Dr. Anne L. Viricel, Trustee](#)
Trustee Area 7

[Gloria Macias Harrison, Clerk](#)
Trustee Area 5

Beverly Rapouw
[CHC Student Trustee](#)

Pablo Machado
[SBVC Student Trustee](#)

The Board of Trustees of the San Bernardino Community College District is the governing body of the District. The Board is established by, and derives its power and duties from, the Constitution of the State of California and the Statutes of California as adopted by the Legislature and issued in the California Education Code, and the directives of the Board of Governors, California Community Colleges, listed in Title V, California Code of Regulations.

Seven trustees, elected from your communities, and two student representatives elected by their respective campuses govern SBCCD. Trustees serve a four-year term, while the non-voting student trustees serve a one-year term.

All regular and special meetings of the Board, except as otherwise required or permitted by law, are open to the public so that citizens may have the benefit of Board deliberations concerning items under consideration.



Mission Statement

The mission of the San Bernardino Community College District (SBCCD) is to transform lives through the education of our students for the benefit of our diverse communities. This mission is achieved through the District's two colleges, San Bernardino Valley College (SBVC) and Crafton Hills College (CHC); the Economic Development and Corporate Training Center (EDCT); and public broadcast system (KVCR TV-FM) by providing to the students and communities we serve; high quality, effective and accountable instructional programs and services.

Stay Connected

114 South Del Rosa Drive
San Bernardino, CA 92408
Phone: (909) 382-4091
Email: chancellor@sbccd.org
Web: www.sbccd.org

Twitter: [@SBCCDofficial](https://twitter.com/SBCCDofficial)

Like us on Facebook:
[San Bernardino Community College District](#)