



Chancellor's Chat

October 14, 2015

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NEW FACES IN HUMAN RESOURCES

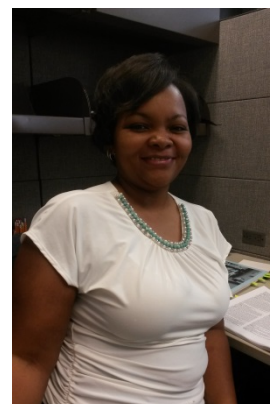
In June, the Board approved the Human Resources Reorganization Plan which was developed by Vice Chancellor Norman and her staff primarily to address the recommendations of the ACCJC in the Accreditation reports. The good news is that this reorganization was accomplished largely through the use of existing positions and only a minimal amount of new funding was utilized.



Cecilia Andrade

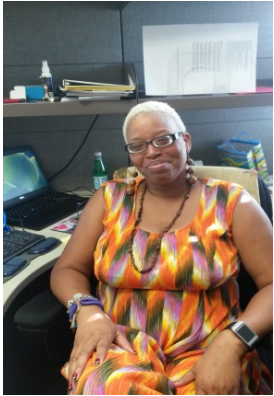
I am pleased to update you on the changes that have occurred in the Human Resources Department. After three years of service to San Bernardino Valley College, Julia Sanchez, Human Resources Generalist resigned effective September 4, 2015. Deneatrice Lewis, who has served as the Recruitment Specialist for the district has accepted a promotion to HR Generalist to replace Julia.

SBVC will have an additional generalist, Cecilia Andrada to support the campus. Karla Trujillo will continue to support Crafton but will relinquish her duties of the District office, Police, TESS, EDCT, and KVCR to the new generalist Erica Mosley. All positions that impact each campus and department will be handled by each respective generalist. These duties were previously handled by HR Technicians, titles that have been replaced with HR Generalists.



Erica Mosley

The department has also made changes to the two (2) recruitment placement specialist positions with the creation of one primary recruiter for the district. Janet Penn is the new Coordinator, Diversity and Talent Acquisition. Janet comes



Janet Penn

with twenty (20) years of recruitment experience working with diverse populations. She has extensive experience in recruiting within the public sector and has worked closely in the development of agreements with local and national institutions of higher education as well as local high schools.

She was recently appointed to the State Chancellor's Equal Employment Opportunity (EEO) Committee to assist with the development of a new EEO template and the implementation of EEO plans state-wide.

To support the district strategic plan, the Training Specialist position approved under Program Review has been retitled as the Coordinator of Professional Learning and Organizational Effectiveness. This position has been filled by Secret Brown. Secret comes with extensive experience in professional development for managers, classified staff, and military personnel. Her experience extends to her work on a project for the White House that is still in place today. Secret's abilities will enhance our efforts in the district toward building a robust professional development system in collaboration with our campus professional development committees.



Secret Brown



Iosif (Joe) Opris

Finally, the Human Resources Analyst position was retitled to Employee Relations Officer (ERO) and filled by Iosif "Joe" Opris. The expanded duties of this position includes the implementation and compliancy in meeting Title IX, ADA requirements, and ongoing support of employee related matters as previously addressed within the prior analyst position.

MEET THE PRESIDENT, VICE PRESIDENT, AND CLERK OF THE SBCCD BOARD OF TRUSTEES

Due to the resignation of Dr. Kathleen (Katy) Henry, who served as Vice President, it was necessary for the SBCCD Board of Trustees to fill the vacant seat of officers.



John Longville, President; Gloria Macias Harrison, Clerk; Joseph Williams, Vice President; and Bruce Baron, Chancellor

John Longville, President, was pleased to accept the nominations as follows: Joseph Williams, Clerk of the Board will now serve as Vice President and Gloria Macias Harrison will take on the role of Clerk of the Board of Trustees.

STATE CHANCELLOR'S ACCREDITATION TASK FORCE

The State Chancellor's Office just released the report of the Accreditation Task Force. In recent years, serious concerns about our regional accreditation agency have surfaced, warranting a formal assessment and set of recommendations. The charge of the task force was to evaluate the current state of accreditation of community colleges in California and to recommend possible courses of action that would best serve students within the 113-college system. The task force also considered whether an accrediting commission that solely accredits two-year institutions is best suited for colleges as they expand their mission.

According to a June 2014 State Audit Report of California Community College Accreditation, between 2009 and 2013 the ACCJC's sanction rate was 53 percent, compared to 12 percent sanction rates within the other six regional accreditors. The quantity and frequency of sanctions issued by the ACCJC have led to repeated calls for reform of the accrediting process from member institutions. Between February 2005 and July 2015, all but 37 of the California community colleges were placed on some level of sanction, two-thirds of the total colleges in the system. These numbers are inordinately high compared to the frequency of sanctions under other accreditors. Additionally,

the community college system is transitioning into one that offers the bachelor's degree on a limited basis.

The task force concluded that the structure of accreditation in this region no longer meets the current and anticipated needs of the California Community Colleges. Furthermore, the task force concluded that several past attempts to engage with the ACCJC to make the accreditation process more effective and collegial have yielded very little in the way of progress. Simply put, the task force concluded that the California Community College system and its member institutions have lost confidence in the ACCJC and that change is needed.

The recommendation is to develop a plan by spring 2016 to begin transitioning California community colleges to a different accrediting body.

The next step is for Chancellor Harris to bring the report to the system's shared governance body (Consultation Council) for discussion. In September, the report will be discussed as an informational item at the Board of Governors' meeting in Sacramento. If direction is eventually given to transition colleges to a different accretor, the process could take up to 10 years to complete.

SEARCH FOR VICE CHANCELLOR BUSINESS & FISCAL SERVICES CONTINUES

The Board approved the extension of the Interim Vice Chancellor of Business & Fiscal Services to the end of this year to allow us to begin another search process. You might

recall, our latest search failed to produce a candidate suited for the position. In addition, the committee was not properly constituted per administrative procedure #7250 because two members of the search committee who had the most relevant knowledge about the specific needs of the position in terms of technical, managerial and interpersonal skills were out ill.

A new process is underway and three finalists were interviewed last Friday. It is expected that a decision will be announced shortly.

EDUCATIONAL AND FACILITIES MASTER PLANNING

The District published a Request for Proposals (RFP) on June 8, 2015 in order to help the campuses update the Educational and Facilities Master plans and to create a report as a District. We received very strong proposals and based on experience and contractor presentations, we have moved forward with HMC Architects who is partnering with Alma Strategies to assist with the planning processes.

The intent of the Educational Master Plan is to assess the external and internal environment at SBCCD and to provide recommendations on instructional and support programs that will meet the changing needs of the community. The objective of the Educational Master Plan is to identify current and future programs of instruction and support services. SBCCD's program review, District Strategic Plan, and established collegial governance processes are important factors in the development of the Educational Master Plan. The Educational Master Plan shall provide a foundation for the Facilities Master Plan.

The purpose of the Facilities Master Plan is to establish the short and long-term facilities needs of the District based on the Educational Master Plan. The objective is to determine current and future space needs, identify the building/facilities required, establish building facilities priorities, formulate project costs, and recommend a resource allocation plan for the district.

While SBCCD has the internal capacity to develop some of the required components of the Educational and Facilities Master Plans, the goal is to produce District-wide plans that expand and enhance what the District is able to develop, while working through college collegial processes.

Watch for future communications regarding this great journey we are about to embark upon.

If you would like to see the details of the RFP, please click on the link:

<http://www.sbccd.org/~media/Files/SBCCD/District/Bid%20Announcements/RFP%202015-06%20Educational%20and%20Facilities%20Master%20Plan%20Final.pdf>

ACCESS TO DISTANCE ED WORKSHOPS AND TRAINING WITH LYNDIA.COM

The District's Distance Education (DE) department provides services to assist in the delivery of face-to-face and online course work. DE provides instructional system support as well as workshops and training for faculty and staff through coordination with each college's professional development department.

The link below provides updates and FAQs for Online Education Statewide Initiative, Blackboard Regional Events, Canvas Demos, and Distance Education Training Schedules. This web page will serve to keep all stakeholders abreast on the gathered information for Canvas and Blackboard as well as address any questions and concerns noted through the review and selection process.

<https://sway.com/xR9Ge4e86SerFLt6>

Lynda.com provides users access to self-paced videos and tutorials on software and business skills at absolutely no cost. To access Lynda.com, go to <https://www.lynda.com/email-signup> and enter your SBCCD email address. Once Lynda.com verifies your email domain, you will receive an email from Lynda.com prompting you to create a profile. Upon registering your profile, you can log in to Lynda.com anytime and anywhere using your email address and password.

LET'S PUT YOUR CITY ON THE MAP

San Bernardino Community College District's Entrepreneurship Institute of San Bernardino (EIOSB) Let's Put Your City on the Map is part of Google's Get Your Business Online program that aims to bring community members, business owners, and civic leaders together to help small businesses succeed on the web.

Let's Put Our Cities on the Map is a program designed to empower communities to support their local businesses and encourage them to get on the map. Local businesses keep our communities strong; when we help them succeed on the web, they make our communities even stronger.

Google's Head of Small Business Engagement, Soo Young Kim, said, "4 out of 5 consumers use search engines to find local information nearby, yet only 37% of businesses have claimed their listing on a search engine. Small businesses are the engine of local economies and when they flourish, their communities do as well."

About Get Your Business Online

Get Your Business Online is a fast, easy, and free way for small businesses to get online. While 97% of consumers look online for local products and services, 55% of small businesses do not have a website. Get Your Business Online provides small businesses with a free website as well as free tools, training, and resources to help their business succeed online.

If you know of a small business owner looking to take advantage of this program or to take advantage of free workshops, they can contact Ashley Gaines at (909) 382-4074.

COLLEGE PROMISE CAMPAIGN

As you know, the College Promise is a major national campaign that is taking shape and can have a positive impact on California. Recently, President Obama attended Macomb Community College in Michigan to launch the College Promise Campaign. The Campaign will have as its Honorary Chair, Dr. Jill Biden and its Honorary Vice-Chair, Governor Jim Geringer. Dr. Martha Kanter will lead the Campaign with the support of a National Advisory Board. Attached you will find a brief description of the Campaign.

The Campaign is a bi-partisan effort to promote the ideals of President Obama's proposal, Americas College Promise. I am excited about the possibilities that this Campaign will have on California as we continue to promote K-12 through university partnerships and create structured low to no cost pathways for Californians to earn a post-secondary credential. You will be hearing more in the near future about efforts to promote a California College Promise. Details of the College Promise Campaign will be featured at the upcoming ACCT conference and the League conference.

DISTRICT ACCREDITATION ACCOMPLISHMENTS

The ACCJC Ad Hoc Task Force reconvened on September 3, 2015 after a relaxing summer break to review the purpose of the task force, provide clarity and agree to the scope of the process, agreed to the goals of the task force, review the progress of District recommendations, and to discuss the steps they will take for the recommendations.

I appreciate the work of the ACCJC Ad Hoc Task Force, who has worked to answer the following questions for each District-level recommendation:

- What triggered the findings?
- What needs to be done to address the findings?
- What evidence will we provide and in what format?
- What are the necessary resources?

A working draft Response to Team Recommendations and the Commission Action Letter for District Recommendations was developed. The document describes the resolution of each recommendation, analyzes the results achieved to date, provides evidence of the results, and indicates additional plans that have been developed. Nothing is more important than preparing the accreditation follow-up report. I believe we are headed in the right direction and when the report is completed, it will show the ACCJC that we have done the hard work and deserve to be taken off of sanction. The ACCJC Ad Hoc Task Force will meet again in December and updates will continue to be shared district-wide.

ACCOMPLISHMENTS OF THE ECONOMIC DEVELOPMENT & CORPORATE TRAINING DEPARTMENT

Dr. Matthew Isaac, Associate Vice Chancellor EDCT has provided an update of accomplishments for the month of September.

Workforce Development

- EDCT is selected to receive Authorized Center (MAC) Award from Manufacturing Skill Standards Council (MSSC). This award is given to schools and centers in the nation that are leaders in assessing individuals for MSSC industry-recognized nationally portable certifications and providing exemplary service in creating a better workforce pipeline.
- Pre-Apprenticeship Construction Training program initiated. Funding

identified and initial budget developed. Instructor/Trainer and Professional Expert/Coordinator for the Pre-Apprenticeship are recruited. Program will be launched in January 2016.

- In September, EDCT-PDC conducted 7 off-site training programs and held 4 classes at the PDC. A combined total of 171 incumbent workers from 19 different companies were trained this month.
- The first training in Mechanical Craft funded by the TAACCCT grant for a cohort of 18 trainees began in September. Incumbent workers from six companies are participating in this 136-hour training, including Excel Logistics, California Steel Industries, Leggett & Platt, TST Inc., 3M, and Fender.
- Our project with Amazon.Com was launched. Beta testing of employees for the purpose of designing a customized training program started on September 22, 2015.

Entrepreneurship Institute of San Bernardino (EIOSB)

- With the assistance of EDCT Foundation, a partnership is being developed by EIOSB with the City of San Bernardino to offer micro loans from City's Community Development Block (CDBG) grant for eligible participants who complete Entrepreneurship training.

Regional Office of Information Communication Technology/Digital Media (ICT Digital Media)

- Office of the ICT Digital Media continued to provide Cyber Security leadership

through the month of September that resulted in planning a Cyber Symposium for 200-400 K-12 and community college faculty and administrators. The Symposium will be offered on October 15, 2015 at the National Orange Show Events Center Valencia Room in San Bernardino.

Education (CTE) Community Collaborative

- \$40,000 contract has been given to the EDCT's CTE Community Collaborative program by the Mount San Jacinto College from its SB1070 funding to coordinate the 8th Annual Counselor Conclave. The Counselor Conclave provides professional development and a forum for middle, high, and community college counselors to share their best practices. The Eighth Annual Counselor Conclave will be held on Monday, November 2, 2015 at the Riverside Convention Center.
- Wendy Zinn, EDCT Manager of the CTE Community Collaborative, was inducted as a founding member of the Global STEM Leadership Alliance (GSLA) Advisory Board.

EDCT Foundation

- The EDCT Foundation developed a program implementation plan to coordinate and offer microloans to entrepreneurs, using City of San Bernardino's CDBG grant. The plan is developed and submitted to the City Manager by the EDCT Foundation on behalf of the EIOSB for approval.
- EDCT Foundation's Tax Exempt 501c3 application was approved by the US

Department of Treasury and is awaiting the final Letter of Approval.

- A Chinese Delegation visit and lecture was hosted by the EDCT Foundation.
- A Holiday Gala Event for the regional companies we do business with is being planned by EDCT Foundation.

LOCAL TAXPAYERS TO SEE A \$10,700,000 IN SAVINGS

The San Bernardino Community College District (SBCCD) is proud to announce its most recent initiative to benefit its students and community members. This initiative will deliver bond interest rate savings to local taxpayers from the refinancing of a portion of the District's Election of 2002 Measure P Bonds.

The Board of Trustees and District administration chose to take advantage of historically low interest rates to refinance bonds from its Measure P authorizations without extending the term of those bonds. The District was able to reduce the interest rates on the prior bonds from an average of 5.00% to 3.54%, reducing the community's tax bill by a total of \$10,705,677.64 over the life of the refinancing.

John Longville, President of the SBCCD Board of Trustees, said, "The SBCCD Board of Trustees and District administration recognize their fiscal and fiduciary responsibility to save our community money and are pleased to be able to save the taxpayers such a substantial amount over the life of these bonds."

Chancellor Bruce Baron said, "We will continue to monitor the financial markets in order to be able to take advantage of any similar opportunities that might become available. We are particularly proud of the fact that such recognized credit rating services as Moody's and Standard and Poor's gave our District high ratings for consistently good financial practices."

The District's ability to obtain these low interest rates and achieve these high savings levels was boosted by its credit ratings of "Aa2" assigned by Moody's Investors Service and "AA-" from Standard and Poor's, which reflect the District's 1) large property tax base, 2) stable finances and strong reserves, and 3) good financial management policies. These strong ratings allowed the District to attract a great deal of investor interest and obtain excellent interest rates on the date of bond refinancing.

While the District will not receive any part of the savings, the District Board and District Administration pursued this opportunity strictly on behalf of local taxpayers as part of their continued support for the education of the students of its community. This was the second time that the San Bernardino Community College District took the initiative to deliver savings to its community. In April 2013, the District did a similar bond refinancing and saved local taxpayers a total of \$11.5 million.

DISTRICT BUDGET COMMITTEE RELEASES 2014-15 ANNUAL REPORT

I would like to recognize the District Budget Committee for its hard work this past year and

share with you some of their many accomplishments. The attached annual report reflects the combined effort of 22 individuals representing 14 constituent groups throughout the district, including campus management, administrative services, academic and classified senates, and student bodies.

COMMUNITY MATTERS: CHANCELLORS CHAT

In a recently released YouTube video, Bruce Baron, Chancellor of the San Bernardino Community College District, and Brice Harris, Chancellor of the California Community Colleges, discuss the importance of the community college system in California. <https://www.youtube.com/watch?v=e3uXLtdkk-M&sns=fb>

GOVERNOR BROWN SIGNS AB 288

Just last week, Governor Brown signed Assembly Bill 288 (Holden), the College & Career Access Pathways (CCAP) Act. Governor Brown, members of the California Legislature, and the supporters of AB 288, support and understand that early access to college and career opportunities is a priority.

AB 288 is the vehicle for long overdue reforms to California's dual/concurrent enrollment laws. These reforms will provide greater access to college, improve time-to-completion, and save families on the total cost of college.

The Governor's signing message and details on AB 288 are provided in this link [Click here](#), as well as the [fact sheet](#).

AB 653 GOES INTO EFFECT JANUARY 1, 2016

The Governor signed AB653 (Levine) into law last week. The bill goes into effect on January 1, 2016 and makes contracting practices among the segments of higher education more efficient by improving the ability of community college districts to share contracts with University of California (UC) and California State University (CSU). Specifically, AB 653 adds clarifying language to statute, which specifies that districts can share, or "piggyback," onto contracts with UC and CSU for the purchase of goods and services. This will provide for more efficient contracting practices and potential cost savings to all three segments. A link to the bill is provided below:

http://www.leginfo.ca.gov/pub/15-16/bill/asm/ab_0651-0700/ab_653_bill_20150930_chaptered.pdf

SBCCD IN THE NEWS

The SBCCD in the News for 10.08.2015 can be viewed at:

http://www.sbccd.org/District_News_and_Events/Press_Room_and_Publications/SBCCD_in_the_News?folder=2015%2fOctober+2015%2fWeek+of+10.08.2015

The following stories were included:

- Colleges train to protect against active shooter incidents
- Crafton Hills College to offer 9-week session beginning Oct. 19
- Despite rain, hundreds attend first Inland Herbivore Festival
- MASS SHOOTING: Inland colleges respond by raising security profile
- SBCCD to Deliver \$10,700,000 in Savings to Local Taxpayers
- SBVC Sports Roundup
- U.S. Bank awards Children's Fund \$20,000 grant for foster youth education

More news on the District can be viewed [here](#)

CREATIVE ARTWORK FROM THE DISTRICT STAFF

The District recognized the need for staff to have time to come together to share fun and creative ideas. For those who have not had a chance to visit the District offices, we have a special space in the main hallway that is used as a canvas to doodle, write inspirational messages, draw pictures, or create stories. Most recently, the wall has been used to recognize District employee birthdays with a different theme each month. The theme for September was "Fall."



MY VISION

As I continue to reflect on my vision for the San Bernardino Community College District, I feel, stronger than ever, the importance of maintaining my commitment to these ideals. We have been successful in many areas of this vision. In other areas, the progress toward the vision will take time, but I remain faithful in the desire to achieve these ideals.

We Will:

- Be considered the "best" community college in the State.
- Build a culture of trust with open and respectful communication.
- Increase all partnerships with business and industry, other academic institutions, non-profit agencies so that we can be stronger through combining resources and working together.
- Improve student success as measured by the State Chancellor's Office and any additional indicators that we determine are appropriate.
- Increase our resource development and bring new grants and fundraising dollars to the colleges.
- Continue to develop and implement new academic programs that Meet the needs of our community.
- Use technology to work smarter and to improve opportunities for student success.
- Provide service to students that reflects quality and excellence.
- Enhance our safety programs and be responsive to staff concerns about environmental health and safety.
- Hold professional development, including wellness, to be an integral part of our commitment to faculty and staff.
- Be good stewards of the environment and continue to develop and implement the SBCCD Sustainability Plan and alternative energy programs.



Q&A – Do you have a question you would like answered?

The Chancellor invites questions about the information we have shared.

Please let me know how I can help you in the performance of your important work on behalf of our great District.

Sincerely,

Handwritten signature of Bruce Baron

Bruce Baron
Chancellor

MISSION STATEMENT

The mission of the San Bernardino Community College District (SBCCD) is to transform lives through the education of our students for the benefit of our diverse communities.

This mission is achieved through the District's two colleges, San Bernardino Valley College (SBVC) and Crafton Hills College (CHC); the Economic Development and Corporate Training Center (EDCT); and public broadcast system (KVCR TV-FM) by providing to the students and communities we serve; high quality, effective and accountable instructional programs and services.

BOARD OF TRUSTEES

The Board of Trustees of the San Bernardino Community College District is the governing body of the District. The Board is established by, and derives its power and duties from, the Constitution of the State of California and the Statutes of California as adopted by the Legislature and issued in the California Education Code, and the directives of the Board of Governors, California Community Colleges, listed in Title V, California Code of Regulations.

Seven trustees, elected from your communities, and two student representatives elected by their respective campuses govern the San Bernardino Community College District. Trustees serve a four-year term, while the non-voting student trustees serve a one-year term.

All regular and special meetings of the Board, except as otherwise required or permitted by law, are open to the public so that citizens may have the benefit of Board deliberations concerning items under consideration.

[John Longville, President](#)

[Joseph Williams,
Vice President](#)

[Gloria Macias Harrison, Clerk](#)

[Donna Ferracone, Trustee](#)

[Dr. Donald L. Singer, Trustee](#)

[Esmeralda Vazquez,
CHC Student Trustee](#)

[Trustee Area 7, VACANT](#)

[Nickolas W. Zombos, Trustee](#)

[Thomas Robles
SBVC Student Trustee](#)